

FOR IMMEDIATE RELEASE

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### **37 million baby boomers expected to overtax health care system**

**July 16, 2008, Torrance, CA** - A report by the First Consulting Group of Long Beach, California states that six out of 10 baby boomers will have more than one chronic condition by 2030. This will overtax the health care system as the number of nurses and doctors will not keep up with the growing demand.<sup>1</sup>

Many boomers are turning to preventive health care. A market research report by Packaged Facts reports that today's boomers, accounting for one-third of the U.S. population, are spending a growing proportion of their money on preventive health and anti-aging.<sup>2</sup> The research reveals a baby boomer trend to "counter nature to restore their healthier and younger selves, naturally" by eating nutritious foods.<sup>3</sup>

Whole food supplements, like Chlorella pyrenoidosa, are becoming increasingly popular.

Chlorella, a fresh water, green alga, naturally contains a full range of nutrients that work synergistically for optimum benefits. Chlorella pyrenoidosa contains more protein and chlorophyll (potent antioxidants) than other plants; is high in vitamins, minerals, dietary fiber, and nucleic acids; and, the protein in pyrenoidosa includes all the essential amino acids.

Make sure you look for the one and only chlorella that is pulverized (through Dyno<sup>®</sup>-Mill) for optimal digestion and absorption.

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Sun Chlorella USA ([www.sunchlorellausa.com](http://www.sunchlorellausa.com)) is a distributor of Sun Chlorella "A." Other products include Pet Sun Chlorella, Sun Eleuthero, Wakasa Gold, Wakasa Honey, Sun Eleuthero Extract, Sunergize, Sun Chlorella Cream and Sun Eleuthero Tea.

## References

1. "Baby Boomers to Challenge and Change Tomorrow's Health Care System", American Hospital Association, May 8, 2007, <http://www.aha.org/aha/press-release/2007/070508-pr-boomers.html>
2. "Baby Boomer Attitudes and Opportunities: At Home, At Work and On the Road", Packaged facts, June 1, 2008
3. Sarah Hill, "Baby boomers eat their way to health and beauty", Food Navigator.com, Jun. 12, 2008.