

FOR IMMEDIATE RELEASE

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**Yoshihito Nishimaki is appointed President and CEO  
of Sun Chlorella USA**

**October 13, 2008, Torrance, CA** - Sun Chlorella USA, a world leader of natural health products since 1969, announced today that Yoshihito Nishimaki has been appointed President and CEO.

Mr. Nishimaki joins Sun Chlorella USA from Sun Chlorella Japan where he was General Manager for the International Division and responsible for promoting their whole food, fresh-water alga product overseas.

"The supplement market has grown significantly compared to the 20th century, as people are becoming more educated about the benefits of nutritional supplements and whole foods," says Nishimaki.

"My goal at Sun Chlorella USA is to educate more health conscious people about the benefits of whole foods, so that they will better understand why a product like Sun Chlorella should be an integral part of one's diet. I want Sun Chlorella USA to provide people with happiness and joy by encouraging them to eat healthier, and thus enjoy an overall better quality of life!", Nishimaki said.

Prior to joining the Sun Chlorella Corporation, Yoshihito Nishimaki worked at Nissho Iwai, a large trading company, for 27 years. During that time he worked in Russia from 1987 through 1991, and in the United Kingdom, from 1999 through 2000.

Yoshihito Nishimaki graduated from Sophia University in Tokyo, Japan with a B.A. degree in Russian language. He has been married for 28 years to his wife, Masae. They have two children, a son, Taiki, age 26, and a daughter, Hiroe, age 21. Mr. Nishimaki's hobbies include yoga, core strengthening exercises, turbo kick boxing, and an occasional game of golf.

About the Company

Sun Chlorella has 32 corporate offices located throughout Japan, the U.S., Europe and Asia.

Sun Chlorella USA ([www.sunchlorellausa.com](http://www.sunchlorellausa.com)) is a distributor of Sun Chlorella "A," Pet Sun Chlorella, Sun Eleuthero, Wakasa Gold, Wakasa Honey, Sun Eleuthero Extract, Sunergize, Sun Chlorella Cream and Sun Eleuthero Tea.

In addition to delivering natural health products nationwide, Sun Chlorella USA supports natural and healthy living through educational seminars and publications.

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For more information about Sun Chlorella USA, visit the website at [www.sunchlorellausa.com](http://www.sunchlorellausa.com)